

filming with a

MOBILE PHONE

Videos are a great way to tell a story and enage with people online. Here are our top tips on how to get the best results with your phone.

Check your phone

Some mobile phones can run out of space. Check your phone before you start - is there enough space to record your video?





The right position

Mobile phones have a wide-angle lens, which means they are great for shots of large things such as buildings.

If you want to film something smaller or further away, it is better to move closer, do not use the zoom.

Keep your phone steady

Hold your phone as steady as you can. It helps to hold your phone close to your body, or you could lean on something.



If you are filming an interview, then it is best to be close to the interviewee. Close the windows and doors to make it as quiet as you can.



Turn your phone

Remember to turn your phone on its side - this will help you to show more on screen, and it will also look better when you watch it on a TV or computer.

Think about light

Mobile phones do not record well in low light. Try to record interviews in **well lit locations**, and make the most of any light from windows. For best results, try to keep the brightest light behind the camera, not in front of you.



How high?

Try to hold your phone at the same height as your interviewee, so that they are **not looking up or down**.

Take your time

Do not rush - make sure you are happy with your shot before you start recording. If you have time, why not try it again? It might even be better the second time!

Sharing your video

Once you have filmed your video, you may want to **share it online.** YouTube, Facebook, Instagram and Twitter are great places to share video clips, but some of them limit how long a video can be. Also think about your viewers - how long will they watch for? **Up to 2 minutes is often best.**



YouTube

Best for reaching a wide audience around the world. Your video can be any length.



Facebook

Best for sharing with people you know. Videos can be up to 45 minutes long.



Instagram and Twitter

Best for finding people with similar interests.
Use hashtags so that people can find your video. A hashtag is # followed by a word, for example: #cats. Instagram videos can be up to 60 seconds long.
Twitter videos can be up to 140 seconds long.

